



## Press release

Solms, September 19, 2006

### **Steven K. Lee joins Board of Management of Leica Camera Group**

The Supervisory Board of the Leica Camera AG, Solms/Germany (ISIN DE000A0EPU98) has appointed Steven K. Lee (52) as new, additional member of the Board of Management. He will head the new department Corporate Planning and Strategy of the Leica Camera Group. Lee has a professional background of more than 30 years in Product Management, Marketing and specifically senior leadership in Corporate Planning and Strategy. He joins from Best Buy Co., Inc., Minnesota/USA, where he was in charge of Emerging Business and Strategic Development as Vice President from 2000 to 2006. Prior to this he designed two global start-ups in computer electronics and the audio industry. His professional career started at the IBM Corporation where he had different positions in Marketing.

Steven Lee's task is to reinforce the company's heritage and extend the business on a profitable base.

Contact for your editorial team

Gero Furchheim / Phone direct +49(0)6442-208-450 / Fax direct +49(0)6442-208-455 /  
[gero.furchheim@leica-camera.com](mailto:gero.furchheim@leica-camera.com)